

MIXED METHOD DESIGNS

TWO DAYS WORKSHOP, 25-26 FEBRUARY, 2017



FACILITATOR PROF. DR. DILEEP KUMAR M

Dr. Dileep Kumar M is a visiting professor of *Gorgasali Universiti*, Georgia Europe and Sticing Euregio University, Belgium for their Doctoral Studies. He was serving Universiti Utara Malaysia for the past 4 years prior to his Europe assignments. He is having 18 years of experience in teaching, research, training and consultancy. He has worked with many prestigious institutes in India and abroad like Ministry of Higher Education (MoHE), Sultanate of Oman, Ministry of Manpower (MoMP), Sultanate of Oman, Symbiosis Centre for Management and HRD (SCMHRD), India, International Institute of Information Technology (IIIT), etc. India.

With a double post graduate in Human Resource Management, MPhil in labor studies and Doctorate in Organisational Behaviour, he has written 80 short case studies in the area of OB/HR and Management, 150 international and national peer reviewed journal publications and 56 online publications (Indianmba.com, flyhighonline.com). He has written 7 books and 3 monographs. He has presented 45 papers in international and national conferences and the papers are published in conference proceedings. He chaired various International and National Conferences, in India and abroad. He obtained best research paper awards in SJBIT National Conference, in 2009 and Institute of Public Enterprise National Conference, Hyderabad in 2009. He has selected as best employee in Ministry of Manpower Colleges, Sultanate of Oman, during 2010. He got the 'outstanding performer in academics' recognition from Ministry of Higher Education (MoHE), Sultanate of Oman in 2011. He has guided more than 1000 Postgraduate students, MPhil students and now guiding PhD students.

He is the Editor of Qualitative and Quantitative Research review, (QQR), Malaysia, Information Management and Business Review (IMBR) Dubai, and Journal of Business Management (JBM), India. He is further the editorial member of the international and national journals. He is the reviewer of several international and national journals like Emerald journals, Sage Journals, Far East Journal of Journal of Psychology and Business, Hongkong, Journal of Economics and Business, North-German Academy of Informatology (Stralsund), African Journal of Business Management, Lagos, Educational Research, Nigeria, ACRM Journal of Business and Management Research, India, International Journal of Management, India etc, International Journal of Social Sciences, International Journal of Public Administration and Management Research (IJPAMR), Nigeria, and International Journal of Capacity Building in Education and Management (IJCBE), Nigeria etc.

He worked as a corporate trainer in the areas of TQM, strategic management, attitude development, effective habit management, goal setting and career development, transaction analysis, Work Culture through HR initiatives, stress management, business ethics, team building, motivation and leadership.

LIMITED SEATS

EARLY BIRDS DISCOUNTS

EXCELLENT LEARNING ENVIRONMENT

FOR CONTACT AND
FORM SUBMISSION

Mixed Method Designs

Two Days Workshop

25 and 26 February, 2017

Course Description

A 'mixed methods' approach to research design typically involves researchers combining 'elements of qualitative and quantitative research approaches for the purposes of breadth and depth of understanding and corroboration.

In this course, we will examine the key features of this type of research design. We will discuss the foundations of such an approach and the advantages and challenges of this design; explore the different types of mixed method design; critically analyse the challenges associated with the design and implementation of each design type; and the analysis and write-up of mixed method studies.

This course is designed for participants with an introductory-level understanding of qualitative and quantitative research techniques. Participants will have an opportunity to develop, or work on their own mixed method study during the course. Participants will be invited to work in small teams and present a mixed method design in a poster session on the final day of the course.

Mixed Method Designs

DAY 1

DAY 2

MODULE	WORKSHOP CONTENT	MODULE	WORKSHOP CONTENT
Module 1	Understanding Mix Methods: <i>When to use a mixed method design</i>	Module 1	Identifying mixed method case: <i>Examples of mixed method studies.</i>
Module 2	Research Process in Mix Method: <i>Selecting the appropriate mixed method design for your project:</i>	Module 2	Data collection procedures in Mixed Method Research
Module 3	Techniques of Mix Method: <i>Convergent parallel designs</i>	Module 3	Data Analysis and validation in Mixed Method Research
Module 4	Categories of Mixed Method Research: <i>Explanatory and exploratory sequential designs</i>	Module 4	Writing reports and Potential Weaknesses of Mixed methods <i>Presenting your mixed method designs and Conclusions</i>

Who should enroll?

- Academicians
- Post-graduate Students
- Researchers
- Research Analysts
- Economist
- Government Practitioners

Benefits of Workshop

- Identifying research topics in mix method
- Develop the concepts, theme and model
- Application of integrated methods
- Knowledge of data collection & Analysis in mix mode
- Writing and presentation of results

FEE STRUCTURE

Delegates	Early Bird Registration 20 February, 2017	Normal Registration
Full Time Students	RM400	RM450
Others	RM450	RM500

NOTE: The payment must be made prior of **20 February, 2017** to enjoy early bird registration. Registration is not considered confirmed unless the payment has been received. The payment made through invoice or LO should be processed prior to early bird registration date; else the participants would not be entertained in the early bird category.

PAYMENT OF FEE

- Payment is due prior to commencement of programme and must be made by Cash & Cheque Deposit/ Online Transfer/ Telegraphic Transfer/ Government L.O.
- Payment must be made by crossed A/C Payee and issued favour of Academy of Research & Development PLT, CIMB Bank Berhad, Ground Floor Menara CIMB, Jalan Stesen Sentral 2, KI Sentral 50470 Kuala Lumpur,
Account Number 8007575042

CANCELLATION & REFUND POLICY

- If any registered participant cannot attend the workshop, substitutions/replacements are welcome at any time. Cancellations within 14 days prior to the programme date will carry a 50% cancellations fee. Cancellations within less than 7 days prior to the programme date carry a 100% liability. All cancellations must be made in writing (e-mail or fax) to UMCORS

REGISTRATION FORM

WORKSHOP : MIXED METHODS DESIGNS
DATE: 25 and 26 February, 2017
TIME: 08:30 am - 05:00 pm
VENUE : WISMA R&D OF MALAYA, 50603 - KUALA LUMPUR

PARTICIPANTS' DETAILS

S.NO	NAME	DESIGNATION	CONTACT NO	EMAIL
01				
02				
03				

COMPANY DETAIL

COMPANY / UNIVERSITY NAME _____

ADDRESS _____

NAME _____ DESIGNATION _____

CONTACT PERSON'S DETAILS

TEL NO. _____ FAX NO. _____ EMAIL: _____

PAYMENT MODE

ONLINE CHEQUE L.O INVOICE: (Please send us invoice with the details: **Attention to, Address, Tel No**)

TO REGISTER, PLEASE EMAIL/FAX/SEND THIS FORM