WORKSHOPS ON PERSONAL DATA PROTECTION
FEBRUARY & APRIL 2013 @ SERI PACIFIC HOTEL KUALA LUMPUR

IMPORTANCE OF PERSONAL DATA PROTECTION ACT

Data protection touches every organization. All staff who deal with personal data – from databases to personnel records – need to be aware of the requirements of the Personal Data Protection Act (PDPA) 2010 which is to be enforced in January 2013. Compliance with the PDPA is an essential requirement for all organizations. Existing organizations under the Act are expected to be in compliance within three months from the enforcement date. Complying requires awareness of the rules and regulations amongst staff members and knowing what staff can and/or cannot do.

This invaluable and practical training session, conducted by an internationally-acclaimed data protection expert and the drafter of the PDPA, Professor Abu Bakar Munir, examines how data protection law applies to your organizations, what can and cannot be done with staff and customers’ information and the rights and obligations of data users and data subjects.

TOPIC

- Background and Introduction
- International Instruments and National Approaches
- Applicability of the PDPA
- Data Protection Principles: How to comply?
- Exemptions
- Rights of data subjects: What Companies must do?
- Criminal Offences and impact on companies
- Enforcement Mechanisms
- Transfer of data to outside Malaysia and impact on companies
- Good Privacy Policy
- Direct Marketing
- Tips for Best Practice

WORKSHOP OBJECTIVE

- To create awareness on the importance of the PDPA
- To assist the participants to recognize and appreciate the rules and regulations in the PDPA
- To assess the impacts of the PDPA on organizations in Malaysia
- To provide advice and guidance on how organizations can comply with the PDPA

TARGET AUDIENCE


FACILITATOR BACKGROUND

Professor Abu Bakar Munir is an internationally renowned scholar, expert and consultant on ICT Law and data protection law. He is Professor of Law and former Dean of the Faculty of Law, University of Malaya. He is also a Visiting Professor at several universities in Asia, Australia, New Zealand, the Middle East and Europe. He is the author of several books and his most recent work: Personal Data Protection in Malaysia: Law and Practice published in October 2010 is a must-read book that provides guidance to comply with the PDPA 2010. He has widely published articles on several aspects of ICT law and data protection law. He speaks extensively at conferences within Malaysia and around the world including those organized by universities such as Oxford, Cambridge and MIT. He has been the Data Protection Consultant to Charities Insurance Malaysia (formerly known as AIG Insurance) and is currently advising Telekom Malaysia, PNB, PETRONAS and POS Malaysia on compliance of the PDPA. He is also the consultant to AEC-Fin Company of Saudi Arabia. He is working on another book on Data Protection Law in Asia Pacific.

As the Adviser to the Government of Malaysia on data protection he was instrumental in the development as well as the passing of the Act. He was an Adviser to the Governments of Indonesia and Dubai and was responsible for drafting the personal data protection laws and other IT legislation for the Republic and Emirate. A recipient of the Malaysia Cyber Security Awards (Minister’s Award) 2010 and the Malaysia Cyber Security, (Information Security Visionary of the Year) Award 2010; his other areas of specialization include Air and Space Law, Nanotechnology Law and Renewable Energy Law and Policy.

PARTICIPANTS’ COMMENTS

- The training is excellent. Prof Abu Bakar Munir is the expert in this field with his vast experience and knowledge of the law in the Malaysian context and in the context of other countries."
- "No holds barred sharing of information by the learned professor and the interactive sessions coupled with anecdotes were excellent!"
- "Good insights into the PDPA which is still alien to most of us."
- "Relevant case studies and the first hand experiences shared by the speaker were key to a better understanding of the PDPA and how it will impact all sectors."
REGISTRATION FORM

Workshops on Personal Data Protection Act

Date: Please check the date for registration
☐ 19 & 20 February 2013  ☐ 2 & 3 April 2013

Venue: Seri Pacific Hotel, Kuala Lumpur

PARTICIPANTS’ DETAILS

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<tr>
<th>No</th>
<th>Name (Title)</th>
<th>Designation</th>
<th>Contact No.</th>
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COMPANY DETAILS

Company / Organization Name: ____________________________________________________
Address: ______________________________________________________________________
______________________________________________________________________________

CONTACT PERSON DETAILS

Name: ________________________________________________________________________
Designation: _________________________________
Tel No: ___________________________________ Fax No: ____________________________________
Email: _____________________________________________________

PROGRAMME FEE

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<th>FEE</th>
<th>RM 1,500 per pax</th>
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<td>Group Fee (3 pax or more) are entitled to a 10% discount</td>
<td>RM 1,350 per pax</td>
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PAYMENT METHOD

Payment Mode (Please tick where applicable):
[ ] CASH  [ ] CHEQUE  [ ] L.O.
[ ] INVOICE; Please send us an invoice with the details below:

Attention invoice to: ______________________________________________
Designation: _______________________________
Address: _____________________________________________________________________________
___________________________________________________________________________________
Tel: ______________________ Fax: ______________________ Email: __________________________________

Payment is due prior to commencement of programme and must be made by :-

1. Cash – you can make the payment on the day of the programme provided that an LoU is submitted to UMCoRS 2 weeks before the programme date;

2. Cash & Cheque Deposit/ Online Transfer/ Telegraphic Transfer/ Government L.O. - payment must be made by crossed A/C Payee and issued in favour of "Bendahari Universiti Malaya", CIMB Bank Berhad, Universiti Malaya, Lot 5270, Bangunan Pentadbiran Baru, Universiti Malaya, 50603 Kuala Lumpur, account number 1440-0004005-05-3;

   a) Cheques by post must be addressed to:-

      Financial Officer
      Level 2, Investment Division, Bursar’s, New Chancellory Building,
      University of Malaya, 50603 Kuala Lumpur.
      (Attn: Noor Haflina Mohd Hatta)

   b) Please fax or email a clear copy of your supporting document (deposit slip, EFT advice, remittance advice, voucher etc) once payment has been made.

Note: All fees are exclusive of any kind of taxes, withholding or otherwise. In any case of taxes applicable, the client has to ensure the taxes are paid on top of the fees paid for this programme. Compliance with the local tax laws is the responsibility of the client. Any bank charges and/or expenses incurred must be borne by the payer

A confirmation letter and invoice will be sent upon receipt of your registration. Full payment is required before the programme. Only those participants whose fees have been paid in full will be admitted to the event.

CANCELLATION & REFUND POLICY

If any registered participant cannot attend the workshop, substitutions/replacements are welcome at any time. Cancellations within 14 days prior to the programme date will carry a 50% cancellation fee. Cancellations within less than 7 days prior to the programme date carry a 100% liability. All cancellations must be made in writing (e-mail or fax) to UMCoRS.

To register, please email/fax/send this form 2 weeks before each respective program to:

University of Malaya
Malaysian Centre of Regulatory Studies (UMCoRS)
Level 13, Wisma R&D, University of Malaya,
Jalan Pantai Baharu, 59990 Kuala Lumpur, Malaysia
Tel: +603 - 2246 3372 / 3368 / 3370 Fax: +603 - 2246 3367
Email: umcors@um.edu.my  Website: www.umcors.um.edu.my
Facebook www.facebook.com/umcors Twitter www.twitter.com/umcors

Registration will be closed two weeks before the program date and / or when the number of participants has reached the maximum.