

CONFERENCE ON MODERNISING BUSINESS REGULATION

18 JANUARY 2011
GRAND DORSETT SUBANG HOTEL, SUBANG JAYA

Modernising business regulation is a multifaceted task that requires cooperation among all stakeholder's groups, namely the regulators, businesses and public administrators. In addition, it is becoming increasingly important to modernise regulation in these times of economic uncertainty.

Government regulations and paper burden are cited as top issue of concern by our business community. There are over 3,000 regulatory procedures weighing heavily on businesses, administered by about 900 agencies at federal and state level.

More and more governments throughout the world are engaging in programs aimed at improving their existing regulatory frameworks. By reducing red tape and developing a more efficient regulatory environment, we can help businesses to improve their productivity and competitiveness.

"Reviewing of regulations that were burdensome, inflexible or unrealistic must be carried out by each government agency to pave the way for more effective implementation of the transformation initiatives"

Prime Minister of Malaysia,
Y.A.B Dato' Seri Mohd Najib
Tun Abdul Razak

New Straits Times, 17th December 2010.

TIME	PROGRAMME
8.15 am	Registration of Participants
9.00 am	Welcome Remarks: Y. Bhg. Tan Sri Azman Hashim Chairman, Malaysia Productivity Corporation (MPC)
9:10 am	Special Address: Y. B. Dato' Mukhriz Tun Dr. Mahathir Deputy Minister, Ministry of International Trade and Industry (MITI)
9.30 am	Signing of Memorandum of Understanding (MoU): Malaysia Productivity Corporation (MPC) and University of Malaya, Malaysian Centre of Regulatory Studies (UMCoRS)
9.45 am	Morning Refreshments
10.15 am	Paper 1 : Enhancing Business Environment Through Better Regulation Y. Bhg. En. Mohd Razali Hussain Director General Malaysia Productivity Corporation (MPC)
10.35 am	Paper 2 : Smart Regulation Y. Bhg. Tan Sri Ismail Adam Former Director General Public Service Department (JPA), Malaysia
11.15 am	Paper 3 : Building the Basics – Developing and Nurturing Champions of Better Regulation Attorney General's Chambers
12.00 noon	Paper 4 : Optimal Regulation – Achieving Well Functioning Markets Y. Bhg. Professor Dr. Rajah Rasiah First Holder of Khazanah Nasional Chair University of Malaya, Malaysian Centre of Regulatory Studies (UMCoRS)
12.45 pm	Paper 5 : Regulatory Review in Australia: Achievements & Challenges Ms Sue Holmes Assistant Commissioner Australian Government Productivity Commission (AGPC) Australia
1.30 pm	Networking Lunch

Objectives of the conference:

- To provide an understanding regarding the relevance of regulatory review to today's economic circumstances.
- To provide an interactive session to discuss key challenges to better regulation and share practical strategies and techniques.
- To evaluate opportunities and available options on regulatory reforms that positively impact rather than impede business, industry and community.

Who should attend?

- Corporate Leaders, Department Heads
 - Entrepreneurs
- Directors, Leaders and Legal Advisors
- Regulators and Regulatory Affairs Professionals



By
Invitation
Only

CONFERENCE REGISTRATION

NO.	NAME OF PARTICIPANTS	CONTACT NO. & EMAIL	DESIGNATION

Company name: _____
Address: _____
Tel No. : _____
Fax No.: _____

Please fax/email the completed form to **03-7960 0206 / 03-7960 0211**, by

11 January 2011

Attn: Ms. Nazahiah Mohamad / Ms. Nur Faizah Tasman

Email: nazahiah@mpc.gov.my / nurfaizah@mpc.gov.my

Tel: 603-7960 0173 ext 234/236



Malaysia Productivity Corporation,
Lorong Produktiviti, Off Jalan Sultan, 46200 Petaling Jaya,
Selangor Darul Ehsan.