

WORKSHOP ON

THE ROLE OF CORPORATE GOVERNANCE IN CREATING EFFECTIVE BOARDS

25 NOV 2011 | Lanai Kijang, Bank Negara Malaysia

WORKSHOP OBJECTIVES

The Global Financial Crisis was the result of failures of corporate governance on a scale that was hard to imagine. It reminds us that we cannot take good governance for granted and that to have good governance we need good regulation, professional boards, educated investors with realistic expectations of company performance and ethical intermediaries.

This one-day workshop is designed to introduce participants to the critical issues in translating corporate governance regulation into good business results. It focuses in particular on the role of the board as effective stewards of long-term, sustainable business performance.

By the end of the workshop, participants will be able to:

- Understand the distinctive, leading edge Malaysian approach to corporate governance in the newly released "Corporate Governance Blueprint 2011"
- Explain why companies need corporate governance taking into consideration both the Principal-Agent conflict and the need for balance between compliance and performance
- Define the duties of a director
- Identify the eight sources of risk that directors must consider
- Identify 'Red Flags'
- Explain what it takes to create an effective board

WHO SHOULD ATTEND

The programme is targeted at policy makers, company secretaries, directors of companies, regulators and academics interested in the role of corporate governance in creating effective boards.

WORKSHOP ORGANIZATION AND TOPICS

Session 1	: Anatomy of Corporate Governance
Session 2	: Malaysia's distinctive approach to corporate governance
COFFEE BREAK	
Session 3	: Getting it Right: Directors' duties
LUNCH	
Session 4	: Getting it Right: Risk and 'Red Flags'
TEA BREAK	
Session 5	: Creating an effective board: the importance of culture, structure and process



FACILITATOR

John Zinkin
Managing Director

Corporate Governance, Iclif Leadership and Governance Centre

Before joining ICLIF, John was the CEO of the Securities Industry Development Corporation (SIDC). John was also Chairman of the UMSC Audit Committee until the end of 2009. Before joining SIDC John was Associate Professor of Marketing and Strategy at Nottingham University Business School, Malaysia Campus and director of the MBA programme with responsibility for external affairs. One of the founders of the Institute of Corporate Responsibility Malaysia (ICRM), he was Deputy Chairman, and is now an Exco member and the Vice President, Sustainability and Governance of the Business Council for Sustainable Development Malaysia (BCSDM).

He developed the Non-Executive Director Development Series with PwC and is a faculty member for the programme. He was a member of the Corporate Governance Working Group involved in the revisions of the Malaysian Code and the development of the Corporate Governance Blueprint 2011.

He has written "What CEOs must do to succeed" published by Prentice Hall in 2003, and "Challenges in Corporate Governance: Whose business is it Anyway?" published in 2010 by John Wiley. He co-authored "Corporate Governance" with Peter Wallace, published by John Wiley in 2005 and translated into Chinese in 2008. He used to write a regular column on corporate governance for the Star, entitled "Whose business is it anyway?" and speaks regularly on corporate governance and corporate responsibility.

He has 40 years of experience in business of which 26 have been in Asia. In Hong Kong, John worked as the Chairman of the Marketing and Change Management Practices of Burson-Marsteller, as the Asia Director for Angliss Pacific, and as the Director, Business Machines, for Inchcape Pacific. Before moving to Hong Kong, John worked in London for the Inchcape Group, Rank Xerox, McKinsey and Unilever.

John has a BA (Hons) in Politics, Philosophy and Economics from Oxford and an MSc in Business Administration from the London Business School.

PROGRAMME FEE AND PAYMENT METHOD

PROGRAMME FEE	Fee	RM 1,000 per pax
	Group (3 pax or more) are entitled to a 10% discount	RM 900 per pax
PAYMENT METHOD	Payment is due prior to commencement of programme and must be made by crossed A/C Payee or Government L.O. and issued in favour of Bendahari Universiti Malaya , CIMB Bank Berhad Universiti Malaya account number 1440-0004005-05-3 . A confirmation letter and invoice will be sent upon receipt of your registration. Full payment is required before the event. A receipt will be issued on payment received. Only those participants whose fees have been paid in full will be admitted to the event.	
CANCELLATION & REFUND POLICY	If any registered participant cannot attend the workshop, substitutions/replacements are welcome at any time. Cancellations within 14 days and more prior to the event date will carry a 50% cancellation fee. Cancellations within less than 14 days prior to the event date carry a 100% liability. All cancellations must be made in writing (e-mail or fax) to UMCORS.	

REGISTRATION FORM

Workshop : The Role of Corporate Governance in Creating Effective Boards
Date : 25 November 2011
Venue : Lanai Kijang, Bank Negara Malaysia

PARTICIPANTS' DETAILS

No	Name (Tan Sri, Dato', Mr, Mrs, Mdm)	Designation	Contact No.	Email
1.				
2.				
3.				

COMPANY DETAILS

Company / Organization Name : _____
Address : _____
General Tel : _____ Fax No : _____
Email : _____

CONTACT PERSON DETAILS

Name :	Designation :
Email :	Tel No :

I have read the cancellation policy and agree with the terms and conditions.

Company Stamp :
Date :

Please register via e-mail / fax before 11 November 2011 to :

University of Malaya Malaysian Centre of Regulatory Studies (UMCoRS)
Level 1, Block A, University of Malaya City Campus
Jalan Tun Ismail, 50480 Kuala Lumpur
Tel : (603) 2617 3198 / 2617 3210 **Fax** : (603) 2617 3203
Email : umcors@um.edu.my
Website : www.uncors.um.edu.my

Registration will be closed on 11 November 2011 and / or when the number of participants has reached the maximum.