

The New Competition Law – How It Affects Your Business and Why You Should Know

25 April 2012 | Seri Pacific Hotel Kuala Lumpur

Overview

Following the popular workshop held in May last year, UMCORS has decided to hold another workshop on competition law. As the enforcement of the Competition Act 2010 has begun since 1 January 2012 UMCORS has received numerous requests from the business community that more workshops be held to give the **business communities** some more in-depth understanding of competition law, particularly the Competition Act 2010. Upon this popular demand, UMCORS has managed to secure the concurrence of its Associate Fellow, Dr Vince, to give another workshop.

The workshop would also discuss some of the draft guidelines issued by the Malaysia Competition Commission

Focus of the Programme

- What the Competition Act 2010 **permits** and **prohibits**
- The **implications** on your business operations and dealings with other businesses or competitors
- Your **rights** and **duties** under the Competition Act 2010
- **Financial consequences** of an infringement
- **Management adjustments** that your business may make to comply with the law
- **Investigation** and **enforcement** under the Competition Act 2010

Key Benefits of Attending

- **Gain** an in-depth understanding of competition law in general and the Competition Act 2010 of Malaysia in particular
- **Understand** how the law may affect your day-to-day business decision-making and commercial strategies
- **Benefit** from insightful advice to develop business plans for compliance with the law
- **Obtain** first-hand idea of the likely policy approaches of the Competition Commission
- **Incorporating competition law considerations** into your day-to-day management and business operations
- **Taking advantage** of the networking opportunities to socialize with peers and fellow decision-makers

After mastering the competition law and policy, you would be able to immediately put it to practice and incorporate it in your business and policy decision-making and commercial strategies! You would not have to seek legal consultation after running into a competition law problem every time. This represents an immense saving in terms of time and costs!

Profile of Facilitator

Dr Vince is the **first** Malaysian to have completed his doctorate study in competition law and policy. He read law at the School of Law, King's College London, where he obtained his LLB (Hons). He returned to Malaysia to practise law in the civil and commercial field for a few years before he successfully obtained a scholarship to pursue his postgraduate study. He successfully completed his doctorate dissertation on a comparative study between the US monopolization law and EU abuse of dominant position law and was awarded the degree of Doctor of Philosophy (PhD).

Upon his return to Malaysia he was roped into the Implementation of Competition Law Committee then set up by the Ministry of Domestic Trade, Cooperatives and Consumerism (MDTCC)—the Ministry overseeing the passing of the Competition Act 2010. He attended various ASEAN Experts Group on Competition (AEGC) meets on behalf of MDTCC. He was **the sole** representative from Malaysia invited by the organizers to attend the first ASEAN Competition Conference jointly hosted by the ASEAN Secretariat and KPPU (Indonesian competition authority) in Bali recently.

He has been widely involved in competition law-related work, including giving competition law briefings to the Sabah Economic Development Corporation (SEDCO) group of companies, Malaysia Quarries Association, Malacca chambers of commerce and industries, Sandakan chambers of commerce and industries, Penang chambers of commerce and industries, and Cement & Concrete Association.

He has published a number of articles in overseas journals, including:

- *A Decade after the Communications & Multimedia Act 1998—The Law and Competition* (2010) 18 **Australian Competition & Consumer Law Journal** 139 (published by LexisNexis)
- *Re-visiting Anticommons and Blockings in the Biotechnology Industry—A View from Competition Law Analysis* (2008) 11(3) **Journal of World Intellectual Property** 139 (published by **Wiley-Blackwell**)

Record shows that Dr Vince is apparently the first Malaysian to have an article on competition law published in the Australian Competition & Consumer Law Journal (CCLJ), the only Australian law journal that is devoted to competition and consumer issues.

Dr Vince has been commissioned by the newly established Malaysia Competition Commission (MyCC) to prepare the first draft of competition law handbooks for the general public, business community, and public sector.

He has also been invited to attend a number of competition law conferences, including:

- Acting as **key speaker** at the launch of the ASEAN Handbook on Competition Policy & Law organised by ASEAN Secretariat
- Acting as **moderator** of the first Seminar on Competition Law of Malaysia organised by MDTCC

Dr Vince has given lectures on law and is expected to launch the first Competition Law course in an undergraduate law programme at the Faculty of Law, the University of Malaya in February this year—**the first** ever Competition Law course offered since the passing of the Competition Act 2010.

Dr Vince is one of **the first** Associate Fellows of the University of Malaya Centre of Regulatory Studies (UMCoRS) and conducted the first workshop on Competition Act 2010 in May 2011 which received an overwhelming response.

Outline of Programme

The 1-day workshop will be divided into 4 sessions starting at 9am and ending at 5pm. There would be tea breaks and lunch break respectively in between each session. Each session would further be divided into 2 sub-sessions with a short break in between. Each session would focus on one of the four major topics under the competition law. Participants would have the opportunity to ask questions pertaining to their business concerns at the end of each session and there would also be a discussion session towards the end of the workshop.

Who Should Attend

- ❖ CEOs, MDs, business owners across the country
- ❖ Policy-makers and senior management of the civil service
- ❖ Personnel involved in the day-to-day management and operation of business
- ❖ Trade associations
- ❖ GLC senior management
- ❖ National regulators
- ❖ Competition authority officers
- ❖ In-house counsel
- ❖ Consulting economists
- ❖ Business development and sales personnel

PROGRAMME FEE

PROGRAMME FEE (please tick one)	<input type="checkbox"/> RM 1000 per participant <input type="checkbox"/> 10% discount per participant for group booking of 3 or more participants <input type="checkbox"/> 10% discount per participant for those who attended the previous seminar conducted by Dr Vince on 10 May 2011, not applicable to group bookings.
PAYMENT METHOD	<p>Payment is due prior to commencement of programme and must be made by :-</p> <p>1. Cash – you can make the payment on the day of the programme provided that an LoU is submitted to UMCORS two weeks before the programme date;</p> <p>2. Cash & Cheque Deposit/ Online Transfer/ Telegraphic Transfer/ Government L.O. - payment must be made by crossed A/C Payee and issued in favour of "Bendahari Universiti Malaya", CIMB Bank Berhad, Universiti Malaya, Lot 5270, Bangunan Pentadbiran Baru, Universiti Malaya, 50603 Kuala Lumpur, account number 1440-0004005-05-3;</p> <p>a) Cheques by post must be addressed to:-</p> <p style="text-align: center;">Financial Officer Level 2, Investment Division, Bursar's, New Chancellory Building, University of Malaya, 50603 Kuala Lumpur. (Attn: Noor Haflina Mohd Hatta)</p> <p>b) Please fax or email a clear copy of your supporting document (deposit slip, EFT advice, remittance advice, voucher, etc) once payment has been made.</p> <p>Note;</p> <ul style="list-style-type: none"> • All fees are exclusive of any kind of taxes, withholding or otherwise. In any case of taxes applicable, the client has to ensure the taxes are paid on top of the fees paid for this programme. Compliance with the local tax laws is the responsibility of the client; • Any bank charges and/or expenses incurred must be borne by the payer <p>A confirmation letter and invoice will be sent upon receipt of your registration. Full payment is required before the programme. Only those participants whose fees have been paid in full will be admitted to the event.</p>
CANCELLATION & REFUND POLICY	<p>If any registered participant cannot attend the workshop, substitutions/replacements are welcome at any time. Cancellations within 14 days prior to the programme date will carry a 50% cancellation fee. Cancellations within less than 7 days prior to the programme date carry a 100% liability. All cancellations must be made in writing (e-mail or fax) to UMCORS.</p>

REGISTRATION FORM

Workshop : **The New Competition Law – How It Affects Your Business and Why You Should Know**
Date : **25 April 2012 (Wednesday)**
Venue : **Seri Pacific Hotel Kuala Lumpur**

PARTICIPANTS' DETAILS

	Name (Title)	Designation	Contact No.	Email
1.				
2.				
3.				

COMPANY DETAILS

Company / Organization Name : _____
Address : _____

CONTACT PERSON DETAILS

Name : _____ Designation : _____
Tel No : _____ Fax No : _____ Email : _____

To register, please email/fax/send this form **BEFORE 12 April 2012** to:

University of Malaya Malaysian Centre of Regulatory Studies (UMCoRS)

Level 1, Block A, University of Malaya City Campus, Jalan Tun Ismail, 50480 Kuala Lumpur.

Tel : **016 219 5696 / 017 889 6656 / 011 123 37619**

Fax : **(603) 2617 3203**

Email : **umcors@um.edu.my**

Website : **www.umcors.um.edu.my**

Registration will be closed on **12 April 2012** and / or when **the number of participants has reached the maximum.**