

# THE ROLE OF CORPORATE GOVERNANCE IN CREATING EFFECTIVE BOARDS

11 APRIL 2013 | LANAI KIJANG, BANK NEGARA MALAYSIA

## WORKSHOP OBJECTIVES

The Global Financial Crisis was the result of failures of corporate governance on a scale that was hard to imagine. It reminds us that we cannot take good governance for granted and that to have good governance we need good regulation, professional boards, educated investors with realistic expectations of company performance and ethical intermediaries.

This one-day workshop is designed to introduce participants to the critical issues in translating corporate governance regulation into good business results. It focuses in particular on the role of the board as effective stewards of long-term, sustainable business performance.

By the end of the workshop participants will be able to:

- Understand the distinctive, leading edge Malaysian approach to corporate governance in the newly released “Corporate Governance Blueprint 2011”;
- Explain why companies need corporate governance taking into consideration both the Principal-Agent conflict and the need for balance between compliance and performance;
- Define the duties of a director;
- Identify the eight sources of risk that directors must consider;
- Identify ‘Red Flags’;
- Explain what it takes to create an effective board.

## WHO SHOULD ATTEND

The programme is targeted at policy makers, company secretaries, and directors of companies, regulators and academics interested in the role of corporate governance in creating effective boards.

## WORKSHOP ORGANIZATION AND TOPICS

- Session 1: Anatomy of Corporate Governance
- Session 2: Malaysia’s distinctive approach to corporate governance
- Coffee break
- Session 3: Getting it Right: Directors’ duties
- Lunch
- Session 4: Getting it Right: Risk and ‘Red Flags’
- Tea break
- Session 5: Creating an effective board: the importance of culture, structure and process
- Wrap Up



## WORKSHOP FACILITATOR

John Zinkin  
Managing Director,  
Corporate Governance,  
Iclif Leadership and Governance Centre

Before joining ICLIF, John was the CEO of the Securities Industry Development Corporation (SIDC). John was also Chairman of the UMSC Audit Committee until the end of 2009. Before joining SIDC John was Associate Professor of Marketing and Strategy at Nottingham University Business School, Malaysia Campus and director of the MBA programme with responsibility for external affairs. One of the founders of the Institute of Corporate Responsibility Malaysia (ICRM), he was Deputy Chairman, and is now an Exco member and the Vice President, Sustainability and Governance of the Business Council for Sustainable Development Malaysia (BCSDM).

He developed the Non-Executive Director Development Series with PwC and is a faculty member for the programme. He was a member of the Corporate Governance Working Group involved in the revisions of the Malaysian Code and the development of the Corporate Governance Blueprint 2011.

He has written “What CEOs must do to succeed” published by Prentice Hall in 2003, and “Challenges in Corporate Governance: Whose business is it Anyway?” published in 2010 by John Wiley. He co-authored “Corporate Governance” with Peter Wallace, published by John Wiley in 2005 and translated into Chinese in 2008. He used to write a regular column on corporate governance for the Star, entitled “Whose business is it anyway?” and speaks regularly on corporate governance and corporate responsibility.

He has 40 years of experience in business of which 26 have been in Asia. In Hong Kong, John worked as the Chairman of the Marketing and Change Management Practices of Burson-Marsteller, as the Asia Director for Angliss Pacific, and as the Director, Business Machines, for Inchcape Pacific. Before moving to Hong Kong, John worked in London for the Inchcape Group, Rank Xerox, McKinsey and Unilever.

John has a BA (Hons) in Politics, Philosophy and Economics from Oxford and an MSc in Business Administration from the London Business School.

**“SIDC APPROVED  
10 CPE POINTS”**

# REGISTRATION FORM

Workshop on The Role of Corporate Governance in Creating Effective Board

Date : 11 April 2013

Venue : Lanai Kijang, Bank Negara Malaysia

## PARTICIPANTS' DETAILS

No	Name (Title)	Designation	Contact No.	Email

## COMPANY DETAILS

Company / Organization Name : \_\_\_\_\_ Address : \_\_\_\_\_

## CONTACT PERSON DETAILS

Name : \_\_\_\_\_ Designation : \_\_\_\_\_

Tel No : \_\_\_\_\_ Fax No : \_\_\_\_\_ Email : \_\_\_\_\_

## PROGRAMME FEE

<b>PROGRAMME FEE</b>	FEE	RM 1,000 per pax
	Group Fee (3 pax or more) are entitled to a 10% discount	RM 900 per pax
<b>PAYMENT METHOD</b>	Payment Mode (Please tick where applicable) : [ ] CASH [ ] CHEQUE [ ] L.O. [ ] INVOICE ; Please send us an invoice with the details below : Attention invoice to : _____ Designation : _____ Address : _____ Tel : _____ Fax : _____ Email : _____	
	Payment is due prior to commencement of programme and must be made by :- 1. Cash – you can make the payment on the day of the programme provided that an LoU is submitted to UMCORS 2 weeks before the programme date; 2. Cash & Cheque Deposit/ Online Transfer/ Telegraphic Transfer/ Government L.O. - payment must be made by crossed A/C Payee and issued in favour of " <b>Bendahari Universiti Malaya</b> ", CIMB Bank Berhad, Universiti Malaya, Lot 5270, Bangunan Pentadbiran Baru, Universiti Malaya, 50603 Kuala Lumpur, account number <b>1440-0004005-05-3</b> ; a) Cheques by post must be addressed to:- <p style="text-align: center;">Financial Officer Level 2, Investment Division, Bursar's, New Chancellory Building, University of Malaya, 50603 Kuala Lumpur. (Attn: Noor Hafina Mohd Hatta)</p> b) Please fax or email a clear copy of your supporting document (deposit slip, EFT advice, remittance advice, voucher etc) once payment has been made.	
	Note: All fees are exclusive of any kind of taxes, withholding or otherwise. In any case of taxes applicable, the client has to ensure the taxes are paid on top of the fees paid for this programme. Compliance with the local tax laws is the responsibility of the client. Any bank charges and/or expenses incurred must be borne by the payer  A confirmation letter and invoice will be sent upon receipt of your registration. Full payment is required before the programme. Only those participants whose fees have been paid in full will be admitted to the event.	
<b>CANCELLATION &amp; REFUND POLICY</b>	If any registered participant cannot attend the workshop, substitutions/replacements are welcome at any time. Cancellations within 14 days prior to the programme date will carry a 50% cancellation fee. Cancellations within less than 7 days prior to the programme date carry a 100% liability. All cancellations must be made in writing (e-mail or fax) to UMCORS.	

To register, please email/fax/send this form before **29 March 2013** to:

University of Malaya  
Malaysian Centre of Regulatory Studies (UMCoRS)  
Level 13, Wisma R&D, University of Malaya,  
Jalan Pantai Baharu, 59990 Kuala Lumpur, Malaysia  
Tel : +603 - 2246 3372 / 3368 / 3370 Fax : +603 - 2246 3367  
Email : [umcors@um.edu.my](mailto:umcors@um.edu.my) Website : [www.umcors.um.edu.my](http://www.umcors.um.edu.my)  
Facebook [www.facebook.com/umcors](http://www.facebook.com/umcors) Twitter [www.twitter.com/umcors](http://www.twitter.com/umcors)

Registration will be closed two weeks before **29 March 2013** and / or when the number of participants has reached the maximum.