



UMCORS
UNIVERSITY OF MALAYA MALAYSIAN CENTRE OF REGULATORY STUDIES

PERSONAL DATA PROTECTION ACT 2010: HOW FAR AM I FROM COMPLIANCE?

22 JANUARI 2013

Speaker:

Professor Abu Bakar Munir

Adviser to the government of Malaysia on Data Protection (2007-2010)

Venue :

Auditorium Tun Mohamed Suffian,

Faculty of Law,

University of Malaya

50603 Kuala Lumpur

THE PROGRAMME:

10.00 am Arrival of guests and registration

10.15 am Lecture entitled "Personal Data Protection Act 2010: How Far Am I From Compliance?"
By Professor Abu Bakar Munir University of Malaya
Adviser to the Government on Data Protection (2007-2010)

Q & A Session

11.30 am End of Session and refreshment

Abstract

Privacy does matter. Personal data does need to be protected. This is, precisely, what the Personal Data Protection Act 2010 (PDPA) seeks to do. Protecting personal data is a corporate responsibility. If the information is valuable enough to be collected, then it is valuable enough to be carefully managed and protected, just as much as any other corporate assets. No organisation should believe that it has the right to ignore its legal obligations under the PDPA. Compliance is a must. It is not a commodity to be traded on the basis of whether the costs of non-compliance are greater or less than the returns that might be gained from using personal data in a non-compliant manner. Adhering to the PDPA is not only a legal and compliance matter but it is indeed a business issue. Compliance, in turns, not only is the right thing for any responsible organization to do, but also constitutes a good practice and makes a good business sense. There are compelling business reasons to be a data protection compliant company. Customers, employees and business partners will all trust the organisation more, which will enhance the organisation's prospects for lasting success. Privacy failures, conversely, could be very damaging to the company's brand and reputation. Mistrust will affect consumers' attitudes and purchasing behaviour- the bottom line will be affected. The Act requires companies to be in compliance within three months from the enforcement date – January 2013. This talk will enable companies and organisations to make a self-assessment if they are in compliance with the PDPA.

**For Enquiries and
registration, please call
Mohamed at
03 - 2246 3372
E-mail:
umcors@um.edu.my
Website:
www.umcors.um.edu.my**



Professor Abu Bakar Munir
Faculty of Law, University of Malaya
Adviser to the Government on Data Protection (2007-2010)

Professor Abu Bakar Munir is an internationally renowned scholar, expert and consultant on ICT Law and data protection law. He is Professor of Law and former Dean of the Faculty of Law, University of Malaya. He is also a Visiting Professor at several universities in Asia, Australia, New Zealand, the Middle East and Europe. He is the author of several books and his most recent work; Personal Data Protection in Malaysia: Law and Practice published in October 2010 is a must-read book that provides guidance to comply with the PDPA 2010. He has widely published articles on several aspects of ICT law and data protection law. He speaks extensively at conferences within Malaysia and around the world including those organized by universities such as Oxford, Cambridge and MIT. He has been the Data Protection Consultant to Chartis Insurance Malaysia (formerly known as AIG Insurance) and is currently advising Telekom Malaysia, PNB, PETRONAS and POS Malaysia on compliance of the PDPA. He is also the consultant to Al-Elm Company of Saudi Arabia. He is working on another book on Data Protection Law in Asia Paci-fic.

As the Adviser to the Government of Malaysia on data protection he was instrumental in the development as well as the passing of the Act. He was an Adviser to the Governments of Indonesia and Dubai and was responsible for drafting the personal data protection laws and other IT legislation for the Republic and Emirate. A recipient of the Malaysia Cyber Security Awards (Minister’s Award) 2010 and the Malaysia Cyber Security, (Information Security Visionary of the Year) Award 2010; his other areas of specialization include Air and Space Law, Nanotechnology Law and Renewable Energy Law and Policy.

REGISTRATION FORM

Title: PERSONAL DATA PROTECTION ACT 2010: HOW FAR AM I FROM COMPLIANCE?

Date: 22 January 2013

Venue: Auditorium Tun Mohamed Suffian, Faculty of Law, University of Malaya, 50603 KL

NO	NAME OF PARTICIPANTS	CONTACT NO & EMAIL	DESIGNATION

Company Name: _____

Address: _____

Contact Person: _____ Email: _____

Tel No: _____ Fax No: _____

Please fax/email /send the completed form before **18 January 2013** to:

University of Malaya Malaysian Centre of Regulatory Studies (UMCoRS)

Level 13, Wisma R&D, University of Malaya,
 59990 Jalan Pantai Baru, Kuala Lumpur, Malaysia

Tel: 03 2246 3372/ 3369/ 3370

Fax: 03 2246 3367

E-mail: umcors@um.edu.my; **Website:** www.uncors.um.edu.my

Facebook: www.facebook.com/uncors; **Twitter:** www.twitter.com/uncors