

Intellectual Property Law - What You Need to Know!

**6 CPD
Points**

9 OCTOBER 2013 | The Royale Chulan Kuala Lumpur.

Workshop Objective(s)

Just like Real Property, the value of Intellectual Property ("IP") can increase or decrease depending on how it is protected, managed and exploited. This informative workshop is aimed at:

- Increasing awareness of core and emerging Intellectual Property rights
- Providing an overview of the various legislations and regulations relating to IP
- Updating participants on recent case law and amendments to IP law
- Educating rights holders on how to identify and secure their Intellectual Assets

Who Should Attend:

Brand and communications managers, commercial and business development managers, corporate affairs, lawyers, general counsels, in-house legal counsels, legal officers, legal consultants, legal academics, law students.

Workshop Facilitator



Karen Abraham is the Joint Head of Department of the Intellectual Property Practice of Shearn Delamore & Co. She sits on the Board of Directors of the International Trademark Association (New York) and the International Association for the Protection of Intellectual Property (Zurich). Her practice covers all areas of intellectual property and information technology law, focusing on intellectual property litigation and enforcement. She negotiates and advises on the exploitation and enforcement of intellectual property rights for local businesses as well as leading multinational companies throughout the world.

Benefits

This workshop is designed to provide you with what you need to know in order to fully understand the fundamentals in the core areas of Intellectual Property whilst providing strategic and innovative ways to protect, manage and exploit your Intellectual Property portfolios. The interactive breakout session will provide participants with an opportunity to design and apply the best Intellectual Property policies and strategies for their business.

Programme

8.30-9.00 a.m.	Registration of participants / Breakfast	11.00-12.30 p.m.	(3) Developing and formulating strategic IP policies and IP internal due diligence
9.00-10.30 a.m.	(1) IP Infrastructure <ul style="list-style-type: none"> • Administration (Intellectual Property Corporation of Malaysia, ("MyIPO")) • Enforcement (Ministry of Domestic Trade, Cooperatives and Consumerism) • Adjudication (Intellectual Property Courts) (2) IP Legal Regime and Updates <ul style="list-style-type: none"> • Trade Marks • Copyright • Patents • Industrial Designs 	12.30- 2.00 p.m.	Lunch
10.30-11.00 a.m.	Coffee break	2.00- 3.00 p.m.	Case studies
		3.00- 4.00 p.m.	Breakout session
		4.00-4.30 p.m.	Q&A session Closing remarks

PROGRAMME FEE

PROGRAMME FEE	<input type="checkbox"/> RM 1,000 per pax <input type="checkbox"/> Group Fee (3 pax or more) are entitled to a 10% discount
PAYMENT METHOD	<p>Payment is due prior to commencement of programme and must be made by :-</p> <p>1. Cash – you can make the payment on the day of the programme provided that an LoU is submitted to UMCORS two weeks before the programme date;</p> <p>2. Cash & Cheque Deposit/ Online Transfer/ Telegraphic Transfer/ Government L.O. - payment must be made by crossed A/C Payee and issued in favour of "Bendahari Universiti Malaya", CIMB Bank Berhad, Universiti Malaya, Lot 5270, Bangunan Pentadbiran Baru, Universiti Malaya, 50603 Kuala Lumpur, account number 1440-0004005-05-3, SWIFT Code CIBBMYKL.</p> <p>a) Cheques by post must be addressed to:-</p> <p style="text-align: center;">University of Malaya Malaysian Centre of Regulatory Studies (UMCoRS) Level 13, Wisma R & D, University of Malaya, Jalan Pantai Baharu 59990 Kuala Lumpur Malaysia (Attn: Siti Noor Muhiyah bte Zamari)</p> <p>b) Please fax or email a clear copy of your supporting document (deposit slip, EFT advice, remittance advice, voucher etc) once payment has been made.</p> <p>Note;</p> <ul style="list-style-type: none"> • All fees are exclusive of any kind of taxes, withholding or otherwise. In any case of taxes applicable, the client has to ensure the taxes are paid on top of the fees paid for this programme. Compliance with the local tax laws is the responsibility of the client; • Any bank charges and/or expenses incurred must be borne by the payer <p>A confirmation letter and invoice will be sent upon receipt of your registration. Full payment is required before the programme. Only those participants whose fees have been paid in full will be admitted to the event.</p>
CANCELLATION & REFUND POLICY	<p>If any registered participant cannot attend the workshop, substitutions/replacements are welcome at any time. Cancellations within 14 days prior to the programme date will carry a 50% cancellation fee. Cancellations within less than 7 days prior to the programme date carry a 100% liability. All cancellations must be made in writing (e-mail or fax) to UMCORS.</p>

REGISTRATION FORM

Workshop : **Intellectual Property Law - What You Need to Know!**
Date : **9 October 2013 (Wednesday)**
Time : **8.30 am - 4.30 pm**
Venue : **The Royale Chulan Kuala Lumpur**

PARTICIPANTS' DETAILS

	Name (Title)	Designation	Contact No.	Email
1.				
2.				
3.				

COMPANY DETAILS

Company / Organization Name : _____
Address : _____

CONTACT PERSON DETAILS

Name : _____ Designation : _____
Tel No : _____ Fax No : _____ Email : _____

To register, please email/fax/send this form **BEFORE 2 October 2013** to:

University of Malaya Malaysian Centre of Regulatory Studies (UMCoRS)
Level 13, Wisma R & D, University of Malaya, Jalan Pantai Baharu, 59990 Kuala Lumpur, MALAYSIA

Tel : **03 2246 3372 / 3370** Fax : **(603) 2246 3367** Email : umcors@um.edu.my Website : www.umcors.um.edu.my
Facebook : www.facebook.com/UMCoRS Twitter : **UMCoRS**

Registration will be closed on **2 October 2013** and / or when the number of participants has reached the maximum.