

Hands-on Data Protection Workshop



The Hands-on Data Protection Officer (DPO) course is the first in the region to offer a hands-on training programme that allows professionals, managers and executives (PMEs) to be equipped with new competencies to perform their jobs as data protection officers.

Based on a practical approach, this 3-day course allows organisations to implement policies and practices to comply and to stay compliant with the PDPA cost-effectively, efficiently and productively.

We don't just train you – we show you how to be compliant, complete with your own Compliance Manual, Audit & all the Tools you need!

.... all done by the time you complete the course!

.... with roadmap to International Certification

Learning Outcomes:

- Step-by-step plan and checklist for DPOs to start PDPA compliance IMMEDIATELY
- Manage compliance using the online Data Protection Management System (DPMS)
- Customise your Data Protection & Information Security Policy for the company
- Guidance & best practices from experienced PDPA practitioners

Ideal for:

DIRECTORS AND MANAGERS FROM:

- Human Resources
- Information Security & Assurance
- IT Governance & Information System
- Legal & Compliance
- Marketing & Finance
- Risk Management

"The material covered was detailed and appreciated the practical information provided. Of course, instructors were humorous enough and therefore make this subject interesting and understandable. Don't attempt another DPO training without attempting this."

Amily Chua

Data Protection Officer, Crown World Mobility

For more information, please visit <http://www.straitsinteractive.com.my>

COURSE OVERVIEW

Module 1

Clearing confusion about The Personal Data Protection Act

Project 1: Identify the potential breaches in your current organisation

Module 2

Roles & Responsibilities of the Data Protection Officer & Conducting a Personal Data Inventory Audit

Project 2: Conduct a Risk Assessment Audit at your own Organisation to determine gaps and risks

Module 3

Information Security: Policy, Templates & Tools

Project 3: Deploy & document implementation of tools such as Notices to address information security gaps in your own organisation

Module 4

Creating & Implementing Data Protection Policies / Initiatives

Assessment and Final Project Presentation on effective Privacy / Data Protection programme management

Call us for course fees & training dates, or refer to our website www.straitsinteractive.com for more information

3 Full Days Training (over 3 weeks)

CPD Code:
T2/091623042015/UMCoRS/KL152143/10
CPD points: 10



Free Bundle worth >US\$5,000

- Data Protection Management System (1 year RTU – 1 user)
- Data Protection / Information Security Policies
- PDPA related notices / templates
- PDPA Compliance Manual
- DPO Competency Certificate

"I find this course very practical and it actually gives you a good understanding of how to move forward. Implementing PDPA is not just putting up notices here and there. There are so many things to consider, like infosec policy, BYOD policy, etc., that we have to put in place. Not only that, there's such a thing as audit. Overall I find it useful and if you really want to implement PDPA, this is the workshop that you have to go for."

Teh Ah Huat — UMMC

"Very Interactive workshop that got us involved as much as we could. By the end of the workshop, we've done half the work that needs to be done. So far one of the best workshops I've attended."

Prita — Ramsay Sime Darby

"The usefulness of this course is that it is put in a structured manner on how to go about assessing, improving and sustaining the whole issue of PDPA. I think that the most useful thing is that you have developed a good software to support the effort."

May Lim — World Executive

TRAINERS

Professor Abu Bakar Munir is an internationally renowned scholar, expert and consultant on ICT Law and data protection law. He is Professor of Law and former Dean of the Faculty of Law, University of Malaya. He is also a Visiting Professor at several universities in Asia, Australia, New Zealand, the Middle East and Europe. He is the author of several books and his most recent work; Personal Data Protection in Malaysia: Law and Practice published in October 2010 is a must-read book that provides guidance to comply with the PDPA 2010. He has widely published articles on several aspects of ICT law and data protection law. He speaks extensively at conferences within Malaysia and around the world including those organized by universities such as Oxford, Cambridge and MIT. He is currently the consultant to a number of companies and organizations in Malaysia, Singapore, Indonesia, Saudi Arabia and Turkey. He is working on another book on Data Protection Law in Asia Pacific countries.



As the Adviser to the Government of Malaysia on data protection he was instrumental in the development as well as the passing of the Act. He was an Adviser to the Governments of Indonesia and Dubai and was responsible for drafting the personal data protection laws and other IT legislation for the Republic and Emirate. A recipient of the Malaysia Cyber Security Awards (Minister's Award) 2010 and the Malaysia Cyber Security, (Information Security Visionary of the Year) Award 2010; his other areas of specialization include Air and Space Law, Nanotechnology Law and Renewable Energy Law and Policy.

Kevin Shepherdson is the CEO and co-founder of Straits Interactive Pte Ltd, and provides and drives the vision, strategy and innovation of the company's PDPA offerings that build upon the foundation of enabling trusted businesses and responsible marketing. He is a Certified Information Privacy Manager (CIPM), the world's first and only certification in privacy programme management, awarded by the International Association of Privacy Professionals (IAPP), and is co-chair of the IAPP Singapore KnowledgeNet chapter. Kevin brings his experience in marketing and technology to Straits Interactive from Oracle, where he was head of demand generation, customer intelligence and the call centre for Asia Pacific. Having worked with foreign multinational companies which have a strong data practice, Kevin is familiar with data privacy and protection laws in both the US and Europe.



Alvin Toh is the CMO and of Straits Interactive and drives marketing strategy and awareness for the company's innovative privacy solutions that build upon the foundation of responsible marketing. He also charts the directions of the company's channel and sales strategy. A CIPM and CIPT with more than 20 years of sales and marketing experience under his belt, he has had a successful career spanning Enterprise Sales, Strategic-Selling and Regional Channel Sales covering multiple industries. Alvin has spoken at many IT conferences and has conducted numerous workshops for both C-level executives of large companies and SMEs covering IT Architecture and Technology, Internet Marketing, and SEO (Search Engine Marketing and Optimization). He is well-versed in Neuro-Linguistic Programming, having been trained by Anthony Robbins.



The Hands-on Data Protection Workshop is facilitated by trainers and consultants who are Certified Information Privacy Managers (CIPMs), awarded by professional members of the International Association of Privacy Professionals. The CIPM is the world's first and only certification in privacy programme management.



HANDS-ON DATA PROTECTION WORKSHOP

22nd, 29th October & 5th November 2015 — 8.30am – 5.30pm — Pullman Hotel, Bangsar

Registration Fee Details

EARLY BIRD FEE: RM 3,800.00
(Register By 15 September 2015)

NORMAL FEE: RM 4,800.00

GROUP BOOKING: RM 4,400.00

(OFF 3 AND MORE FROM THE SAME ORGANIZATION)

**Limited to 25 delegates per class

(Fees are inclusive of GST)

Payment Method (Secretariat)

CHEQUE STRAITS INTERACTIVE SDN BHD **LO/Local Order**

TELEGRAPHIC TRANSFER

ACCOUNT NAME	Straits Interactive Sdn Bhd
Name of Bank	OCBC Bank Malaysia
Account Number	70-114-592-95

** Payment will be confirmed upon Proof of Payment to Straits Interactive Sdn Bhd
(Please state Invoice Number on Proof of Payment)

Delegate Details

Delegate1 Mr / Ms / Mrs / Dr: _____

Position: _____

Department: _____

Tel: _____ Fax: _____

E-mail: _____

Delegate2 Mr / Ms / Mrs / Dr: _____

Position: _____

Department: _____

Tel: _____ Fax: _____

E-mail: _____

Ways to Register

To register for the Course, return this whole page by:

Fax: 03-2246 3367

Email: umcors.events@um.edu.my

Mail: University of Malaya Malaysia
Centre of Regulatory Studies (UMCoRS)
Level 13, Wisma R&D, University of Malaya
Jalan Pantai Baharu, 59990 Kuala Lumpur,
MALAYSIA

Further enquiries: Tel: 03-2246 3372/3370

Contact Person (For Billing Purpose)

Mr / Ms / Mrs / Dr: _____

Position: _____

Department: _____

Company: _____

Tel: _____ Fax: _____

E-mail: _____

Billing Address: _____

Company Stamp: _____

Venue Details



Pullman Bangsar Hotel & Resorts
No.1 Jalan Pantai Jaya Tower 3,
59200 Kuala Lumpur
03-2298 1888

BOOKING CONDITIONS

1. Registration will be confirmed upon receipt of your completed Registration Form.
2. Full payment must be made before the date of the conference.
3. If you are unable to attend, a substitute delegate is welcomed at no extra charge. Please provide the name and the title of the substitute delegate at least 5 working days prior to the Conference / Workshop.
4. In the event payment is not received within 30 days after the event date, penalty fee of 5% will be imposed on the outstanding sum.
5. For any cancellations, kindly inform the secretariat in writing / fax 7 days before the event, otherwise the conference fees will be billed. Replacement will / can be accepted.

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