

COMPETITION POLICY *MASTERCLASS* SERIES

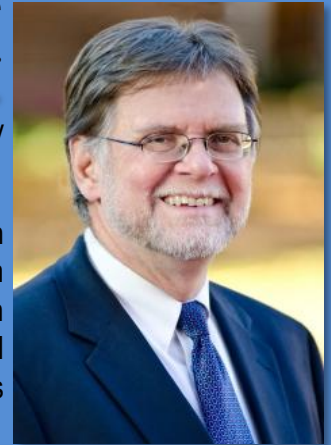
Date | 23rd May 2016 to 26th May 2016 Time | 08.30AM – 05.30PM Venue | Pullman Bangsar Kuala Lumpur

Speaker's Profile

William E. Kovacic





Global Competition Professor of Law and Policy at the George Washington University Law School, USA and Director of the School's Competition Law Centre.

Before joining the law school in 1999, William E. Kovacic was the George Mason University Foundation Professor at the George Mason University School of Law. From January 2006 to October 2011, he was a member of the Federal Trade Commission and chaired the agency from March 2008 to March 2009. He was the FTC's General Counsel from June 2001 to December 2004. In 2011 he received the FTC's Miles W. Kirkpatrick Award for Lifetime Achievement.



Since August 2013, Professor Kovacic has served as a Non-Executive Director with the United Kingdom's Competition and Markets Authority. From January 2009 to September 2011, he was Vice-Chair for Outreach for the International Competition Network. He has advised many countries and international organizations on antitrust, consumer protection, government contracts, and the design of regulatory institutions.

HIGHLIGHTED TOPICS

-  MERGER CONTROL
-  MARKET DEFINITION AND THE ARRANGEMENTS OF MARKET POWER
-  STATE –IMPOSED RESTRICTIONS ON COMPETITION
-  INSTITUTIONAL MEASUREMENTS FOR IMPLEMENTING A COMPETITION LAW

WHO SHOULD ATTEND

Company directors, company secretaries, corporate advisors, lawyers, auditors, accountants, compliance officers, company secretarial assistants.

HRDF-Claimable
CPD Points
Awarded


PROGRAMME OUTLINE



DAY 1

Monday, 23rd May 2016

MARKET DEFINITION AND THE ARRANGEMENTS OF MARKET POWER


 In competition law, market power is central to the analysis of many forms of business conduct. A substantial share of a relevant market often serves as a proxy for the existence of market power. This segment examines the methodology that competition law uses for defining relevant markets and calculating market shares as one way to measure market power. The segment reviews other techniques, beyond the use of market shares, that competition law can use to measure market power, and it considers the role that market power plays in analyzing competitive effects.



DAY 2

Tuesday, 24th May 2016

MERGER CONTROL


 This segment reviews the rationale for merger control and studies the concepts that competition law uses to identify mergers that pose unacceptable competitive dangers. The segment covers theories of competitive harm applied in the assessment of horizontal, vertical, and conglomerate transactions. Core concepts such as market power, entry, and efficiencies are analyzed. The segment also covers the procedures that competition law systems use to review mergers.



DAY 3

Wednesday, 25th May 2016

STATE RESTRICTIONS ON COMPETITION


 Governments take many actions -- such as restrictions on market entry -- that suppress or distort competition. In many instances, these restrictions impose economic injury that equals or exceeds the damage caused by the behavior of private firms. This segment considers how competition law systems -- through law enforcement and advocacy -- seek to resist anticompetitive government intervention in the market and to ensure that the anticompetitive consequences of government action receive careful attention in policymaking.



DAY 4

Thursday, 26th May 2016

INSTITUTIONAL ARRANGEMENTS FOR IMPLEMENTING COMPETITION LAW

 This segment studies the key issues associated with the design of institutions -- notably, public enforcement agencies -- used to implement a competition law. It considers the strengths and weaknesses of different institutional arrangements, often by reference to trends evident in the experience of the 130+ jurisdictions that have established competition law systems. Among other topics, the segment explores the relationship of competition agencies to sectoral regulators, the potential contributions of private rights of action, and the role of the judiciary in the review of agency action or as a forum for private suits.

Contact Us

University of Malaya Malaysian Centre of Regulatory Studies (UMCoRS)

Level 13, Wisma R&D, University of Malaya,

Jalan Pantai Baru, 59990 Kuala Lumpur, Malaysia.

Tel (603) 2246 3372/3363/3370/3368

Fax (603) 2246 3367

Email : umcors.events@um.edu.my

Web : www.umcors.um.edu.my

Facebook : www.facebook.com/UMCoRS

Twitter : UMCoRS

About the Organiser, *University of Malaya Malaysian Centre of Regulatory Studies (UMCoRS)*

UMCoRS aims to provide a focal point for multi-disciplinary research and study in areas that intersect between law, business and economics in relation to innovation, growth and competition.

The Centre meets the demands for knowledge in the area by developing and delivering training and capacity building workshops, seminars, conferences as well as regulatory research and advisory.

UMCoRS explores the regulatory space through a cross-disciplinary approach, bridging academic rigour with practical insights.

Registration Fee Details

No. of Days Attending	Normal Fee	Student Fee *	Group Registration
1-Day	RM1,200.00	RM500.00	▪ Three (3) or more participants from the same organization are entitled to a 10% discount from the total fee.
2-Days	RM2,200.00	RM650.00	
3-Days	RM3,200.00	RM850.00	
4-Days	RM3,900.00	RM1,000.00	

* Students who register must provide a copy of your student card (front and back).

REGISTRATION AND ENQUIRES

University of Malaya Malaysian
Centre of Regulatory Studies (UMCoRS)
Level 13. Wisma R& D, University of Malaya,
Jalan Pantai Baru, 59990 Kuala Lumpur,
Malaysia.

Tel (603) 2246 3372/3363/3370/3368

Fax (603) 2246 3367

Email :umcors.events@um.edu.my

Web : www.umcors.um.edu.my

Facebook : www.facebook.com/UMCoRS

Twitter : UMCoRS

Contact Person: Ms. Amelia / Ms. Yana

FEE INCLUDES :

- Full Refreshments: lunch, two tea breaks
- Masterclass lecture notes
- Certificate of attendance



VENUE DETAILS

Pullman Bangsar Kuala Lumpur
No. 1 Jalan Pantai Jaya Tower 3,
59200 Kuala Lumpur.
03 - 2298 1888

REGISTER NOW

HRDF-Claimable
CPD points awarded

Participant's Information

Participant (1) : _____

Company/
University Name : _____

Designation : _____

Email : _____

Mobile No. : _____

Please tick which days you will be attending

- 23 May 2016: Market Definition and the Arrangements of Market Power
- 24 May 2016: Merger Control
- 25 May 2016: State Restrictions on Competition
- 26 May 2016: Institutional Arrangements for Implementing Competition Law

Participant (2) : _____

Company/
University Name : _____

Designation : _____

Email : _____

Mobile No. : _____

Please tick which days you will be attending

- 23 May 2016: Market Definition and the Arrangements of Market Power
- 24 May 2016: Merger Control
- 25 May 2016: State Restrictions on Competition
- 26 May 2016: Institutional Arrangements for Implementing Competition Law

Participant (3) : _____

Company/
University Name : _____

Designation : _____

Email : _____

Mobile No. : _____

Please tick which days you will be attending

- 23 May 2016: Market Definition and the Arrangements of Market Power
- 24 May 2016: Merger Control
- 25 May 2016: State Restrictions on Competition
- 26 May 2016: Institutional Arrangements for Implementing Competition Law

Contact Details (Billing Purposes)

Name

Designation

Email

Address

Tel/ Mobile No:

Payment Options [Please tick as applicable]

<input type="checkbox"/>	Cash	<input type="checkbox"/>	Government L.O/ P.O
<input type="checkbox"/>	Cheque	<input type="checkbox"/>	Invoice

Foreign participants are required to pay via interbank transfer in equivalent Ringgit Malaysia (RM)

Payment is due prior to commencement of programme and must be made by:

- Cash:** Payment can be made on the day of the programme provided that an LoU is submitted to UMCORS two (2) weeks before the programme date
- Cash and Cheque Deposit/ Online Transfer/ Telegraphic Transfer/ Government L.O.:** Payment must be made by crossed A/C Payee and issued in favour of "Bendahari Universiti Malaya"

Account No: 80-0127999-8
Bank: CIMB Bank Berhad,
Universiti Malaya,
50603 Kuala Lumpur
Swift Code: CIBBMYKL
- Cheques by post must be addressed to:

University of Malaya Malaysian Centre of Regulatory Studies (UMCoRS),
Level 13, Wisma R&D, University of Malaya,
Jalan Pantai Baharu, 59990 Kuala Lumpur.
- Please fax or email a clear copy of your supporting document (deposit slip, EFT advice, remittance advice, voucher, etc) once payment is made.
- All fees are exclusive of any kind of taxes, withholding or otherwise. In any case of taxes applicable, the client has to ensure the taxes are paid on top of the fees paid for this programme. Compliance with the local tax laws is the responsibility of the client
- Any bank charges and/ or expenses incurred must be born by the payer
- A confirmation letter and invoice will be sent upon receipt of your registration. Full payment is required before the programme. Only those participants whose fees have been paid in full will be admitted to the event.

Cancellation and Refund Policy:

- If any registered participant cannot attend the workshop, substitutions/ replacements are welcome at any time.
- Cancellations within 14 days prior to the programme will carry a 50% cancellation fee.
- Cancellations within less than 7 days prior to the programme date carry a 100% liability.
- All cancellations must be made in writing (email or fax) to UMCORS

To register, please send/ fax/ email this form to:

Address: University of Malaya Malaysian Centre of Regulatory Studies (UMCoRS),
Level 13, Wisma R&D, University of Malaya
59990 Jalan Pantai Baru, Kuala Lumpur, Malaysia.

Tel: 03-2246 3372/ 3370/ 3363

Fax: 03-2246 3367

Email: umcors.events@um.edu.my/ umcors@um.edu.my

Registration will be closed on **17 MAY 2016** and/ or when **the number of participants has reached the maximum.**