

DOING BUSINESS IN THE UNITED STATES:

A Guide to U.S. Law for Businesses

18 July 2018 | 8.30 a.m.
Faculty of Law, University of Malaya

HRDF Claimable
5 CPD Points



COURSE DESCRIPTION



The uncertainty that the Trump Presidency creates in the U.S.'s business and investment environment notwithstanding, foreign companies continue to invest in the United States. A large consumer base, a productive workforce and a business environment that encourages innovation are major reasons why the U.S. remains the largest single recipient of the world FDI. Politics aside, companies are finding the United States is a crucial part of their global expansion strategy.

The seminar is aimed at introducing companies to the U.S. legal system, so that they can appreciate how laws and regulations work for businesses. In particular, the seminar is designed to help attendees to:

- gain knowledge of basic kinds of U.S. laws and regulations that affect operations of business in the United States
- appreciate business and political issues and how they interact with law
- identify major obstacles to expansion to the United States

SEMINAR SPEAKERS

Alima Joned



Educated and admitted to practice law in both the U.S. and Malaysia, Dr. Alima Joned specialises in counseling multinational companies in charting a strategic business course and addressing legal issues in the United States. Her practice covers general corporate matters, international investment law, and trade regulations. She has handled complex legal and sensitive political issues for public and private sectors clients, big and small. In 2016 to 2017, she held a visiting professor position at the Faculty of Law, University of Malaya where she co-taught LL.M. course International Business Transaction. She joined Messrs. Medel Sanfilipo in 2016 after 17 years with another U.S. based international law firm.

Arthur Medel



Arthur (Chuck) Medel is a partner at Messrs. Medel Sanfilipo with an extensive and broad experience of representing international clients engaged in a range of industries. His present clients include: a joint venture between a US defense contractor and a Philippine shipping and logistics company operating in the Philippines and other parts of South East Asia, an energy company on projects in Central and South America, and a U.S engineering and management support group in projects in Egypt and Africa. Mr. Medel also maintains an active litigation and arbitration practice.

He previously practiced with two major international law firms and served as General Counsel to an energy company based in Hong Kong and Manila.

SEMINAR PROGRAMME

8.30 - 9.00 am	Registration / Breakfast
9.00 - 10.00 am	MATRADE Presentation on Export Opportunities in the U.S. Market
10.00 – 11.00 am	Introduction <ul style="list-style-type: none">• <i>The U.S. Federal System</i>• <i>Legal Culture and Lawyers in the United States</i> Choice of Business Entities Restrictions on and Regulation of Foreign Investment
11.00 – 12.00 pm	Business Financing Aspects of Employment Law
12.00 – 1.00 pm	Operating a U.S. Subsidiary – Perspectives of a CFO by <i>Syahrom Ahmad Sabri (Chief Financial Officer, Felda IFFCO)</i>
1.00 – 2.00 pm	Lunch Break
2.00 – 3.00 pm	Presentation by U.S. Embassy - <i>TBC</i>
3.00 – 3.15 pm	Coffee Break
3.15 – 4.15 pm	Business Disputes and Litigation
4.15 – 5.00 pm	Special Topics <ul style="list-style-type: none">• <i>E-Commerce and Importer of Record</i>• <i>Political Risk & U.S. Economic Sanctions</i> Questions & Answers
5.00 pm	Seminar Closes

REGISTRATION FEE	
STUDENTS*	RM250
OTHERS	RM480
GROUP FEE	Two (2) or more participants from the same organisation are entitled to a 10% discount from the total fee
EARLY BIRD FEE	10% discount from the registration fee will be given to participants who register BEFORE 25 MAY 2018

* Students who register must provide a copy of your valid student card – front and back

o Participants can avail only one discount, either early bird or group discount

o Fee includes full refreshments: lunch and two (2) tea breaks for the duration, workshop notes and a certificate of attendance

CONTACT DETAILS (BILLING PURPOSES)	
Name	
Designation	
Email	
Address	
Tel/ Mobile No	

PARTICIPANT'S INFORMATION	
Participant (1)	: _____
Organisation	: _____
Designation	: _____
Email	: _____
Mobile No.	: _____
Participant (2)	: _____
Organisation	: _____
Designation	: _____
Email	: _____
Mobile No.	: _____
Participant (3)	: _____
Organisation	: _____
Designation	: _____
Email	: _____
Mobile No.	: _____

PAYMENT OPTIONS [PLEASE TICK AS APPLICABLE]			
<input type="checkbox"/>	Cash	<input type="checkbox"/>	Government L.O/ P.O
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Foreign participants are required to pay via interbank transfer in equivalent Ringgit Malaysia (RM)

Payment is due prior to commencement of programme and must be made by:

- Cash: Payment can be made on the day of the programme provided that an LoU is submitted to UMCORS two (2) weeks before the programme date
- Cash and Cheque Deposit/ Online Transfer/ Telegraphic Transfer/ Government L.O.: Payment must be made by crossed A/C Payee and issued in favour of **"Bendahari Universiti Malaya"**

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- Cheques by post must be addressed to:

University of Malaya Malaysian Centre of Regulatory Studies (UMCoRS),
Faculty of Law, University of Malaya,
50603 Kuala Lumpur.
- Please email a clear copy of your supporting document (deposit slip, EFT advice, remittance advice, voucher, etc) once payment is made.
- All fees are exclusive of any kind of taxes, withholding or otherwise. In any case of taxes applicable, the client has to ensure the taxes are paid on top of the fees paid for this programme. Compliance with the local tax laws is the responsibility of the client
- Any bank charges and/ or expenses incurred must be borne by the payer
- A confirmation letter and invoice will be sent upon receipt of your registration. Full payment is required before the programme. Only those participants whose fees have been paid in full will be admitted to the event.

To register, please send/email this form BEFORE 12 JUNE 2018 to:

Address: University of Malaya Malaysian Centre of Regulatory Studies (UMCoRS), Faculty of Law, University of Malaya 50603 Kuala Lumpur, Malaysia.

Tel: 03-7967 6579/6580

Email: umcors.events@um.edu.my

Web: www.umcors.um.edu.my

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Contact Person: Ms. Yana / Ms. Nurin

- Cancellation and Refund Policy:**
- If any registered participant cannot attend the workshop, substitutions/ replacements are welcome at any time.
 - Cancellations within 14 days prior to the programme will carry a 50% cancellation fee.
 - Cancellations within less than 7 days prior to the programme date carry a 100% liability.
 - All cancellations must be made in writing (email) to UMCORS
 - The organiser reserves the right to modify, cancel or postpone the event, should circumstances arise that make such action necessary, whereupon all registration fees paid will be refunded.